

TONY FELTS, AICP

Plan 2035 Priority Strategies & Metrics

 THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION
Prince George's County Planning Department



PLAN 2035

Prince George's

Approved General Plan
May 6, 2014



The Maryland-National Capital Park and Planning Commission
Prince George's County Planning Department
www.pgplanning.org



»» Adopted in 2014

»» Plan 2035 sets the County's vision and growth policy.

»» Fundamental shift in the County's development pattern away from auto-dependent suburban sprawl and toward pedestrian and transit friendly mixed-use centers.

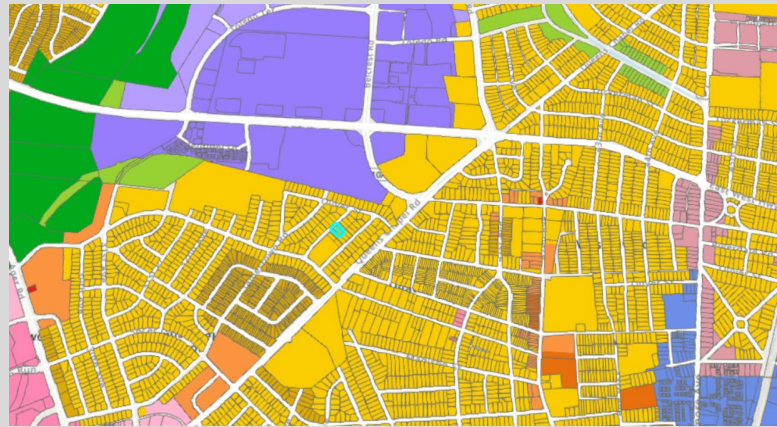


- » Update the Zoning and Subdivision Ordinances
- » Focus on Downtowns and the Innovation Corridor
- » Coordinate Capital Improvement Program Review



3 Priority Strategies





- » Consistent with Strategy
CO-5 of the Climate Action
Plan

Focus on Downtowns and Innovation Corridor

Incentivize growth in Plan 2035 Centers and inside the Capital Beltway to be consistent with the goals and policies of Plan 2035.



Consistent with Strategy
M-7 of the Climate Action
Plan



Largo – UMD Capital Region
Hospital; M-NCPPC HQ;
Carillon; Multi-family
developments



New Carrollton - WMATA HQ;
Kaiser Permanente, 2U;
Multi-family developments



Hyattsville Crossing – Multi-
family developments and
Townhomes to compliment
the Mall at Prince Georges
and University Town Center



Focus on Downtowns and Innovation Corridor

Incentivize growth in Plan 2035 Centers and inside the Capital Beltway to be consistent with the goals and policies of Plan 2035.



**New FBI Headquarters –
Greenbelt Metro**



**College Park Discovery
District – multiple new STEM
offices**



**Multiple new office and
multi-family developments**



**Branch Avenue – USCIS
Offices; Restaurant Row**



**Suitland – Census Bureau;
Suitland Federal Town Center**



Coordinate Capital Improvement Program (CIP)

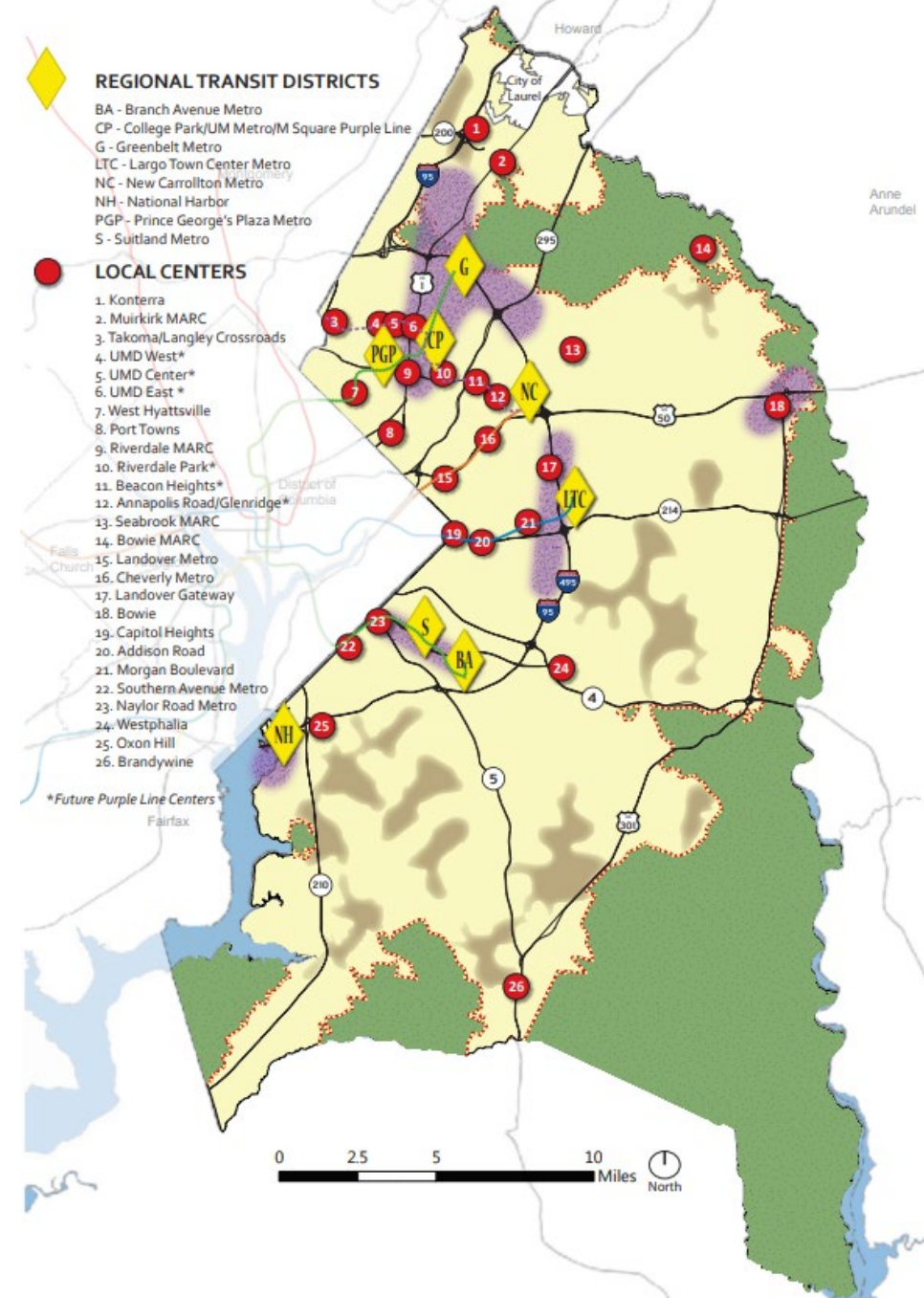


»» Planning Department is currently updating the Master Plan of Transportation

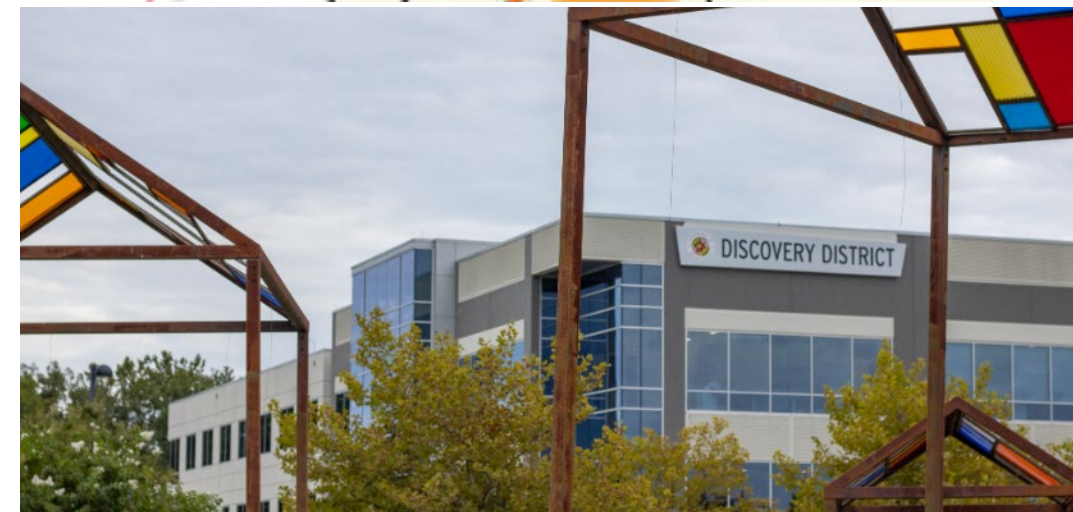
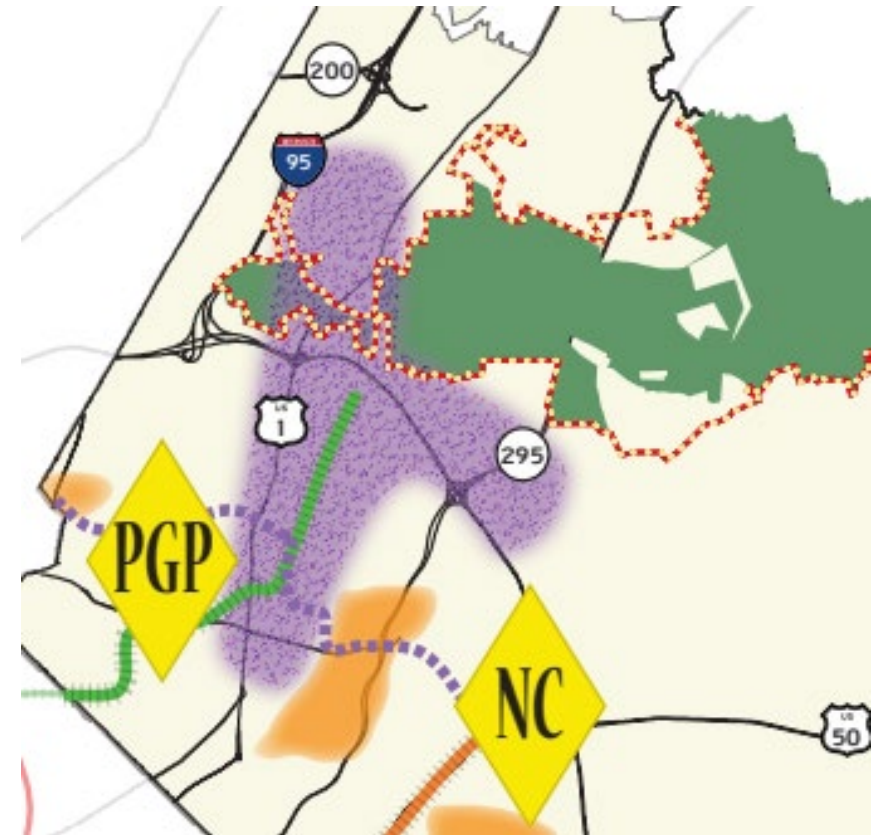
»» Planning Department is about to present the first Priority CIP Recommendations

Establish and direct the majority of County resources and investment to designated Downtowns to ensure their success

- » Policy has evolved to include all RTDs in the County
- » Develop implementation plans for the Downtowns
- » Encourage relocation of government agencies
- » Coordinate with municipalities and government agencies
- » Prioritize CIP that encourage new private investment
- » Establish by right development approval process and fast track the permitting process
- » Establish a flexible framework of design standards
- » Reduce surcharge fees or exempt downtowns; amend or except LOS
- » Market Downtowns; Incentivize Green Building Programs
- » Update Economic Development Toolbox and Update Functional Master Plans

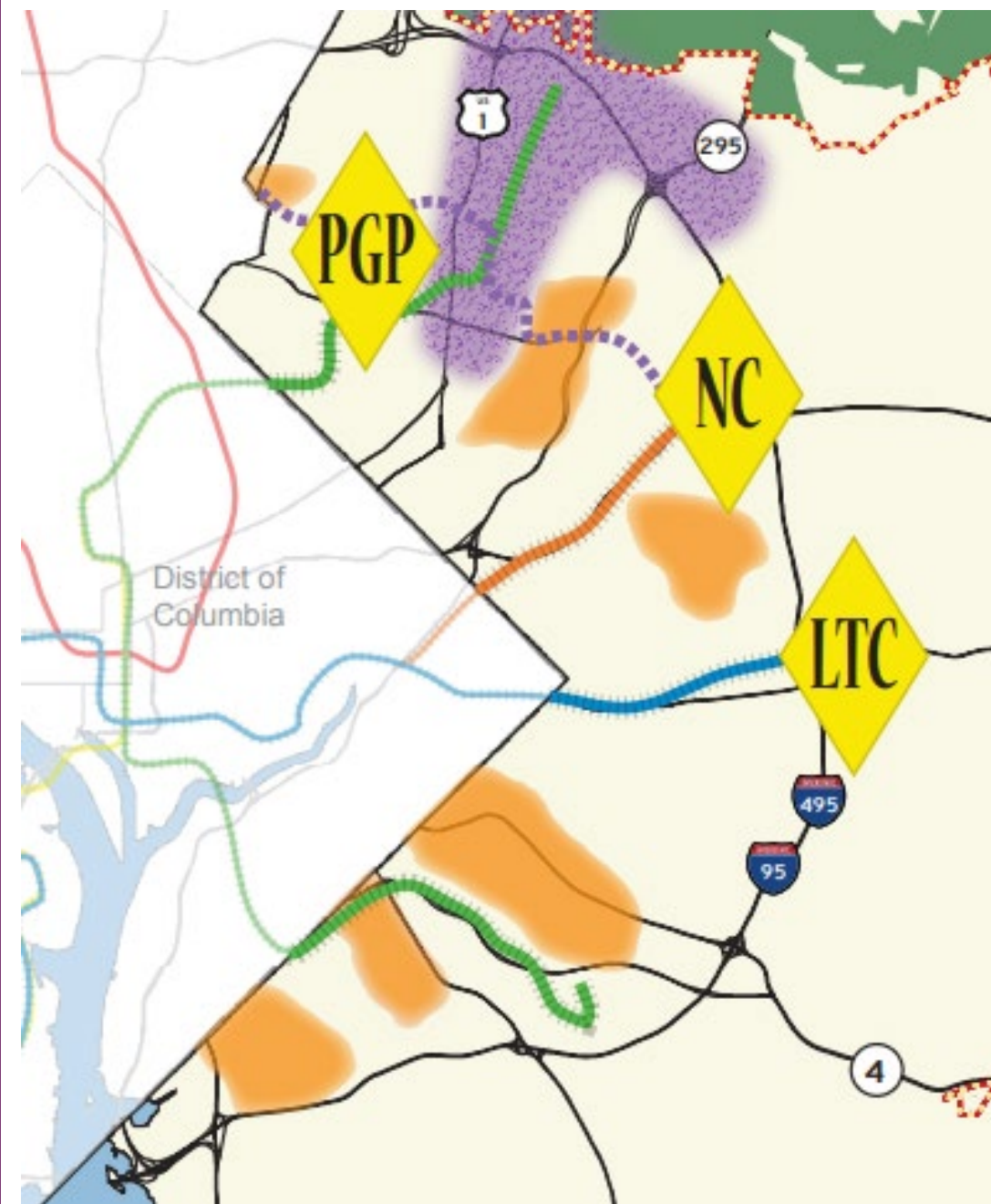


- Support the development of the
- » Innovation Corridor around College Park Metro and Greenbelt Metro and along US 1
- Define the boundaries
 - Develop an implementation plan
 - Tax incentives
 - Targeted infrastructure improvements
 - Coordinate with key partners
 - and regional, state, and federal agencies to build on and leverage synergies between technology and healthcare and life science firms, business incubators, and research facilities.
- »



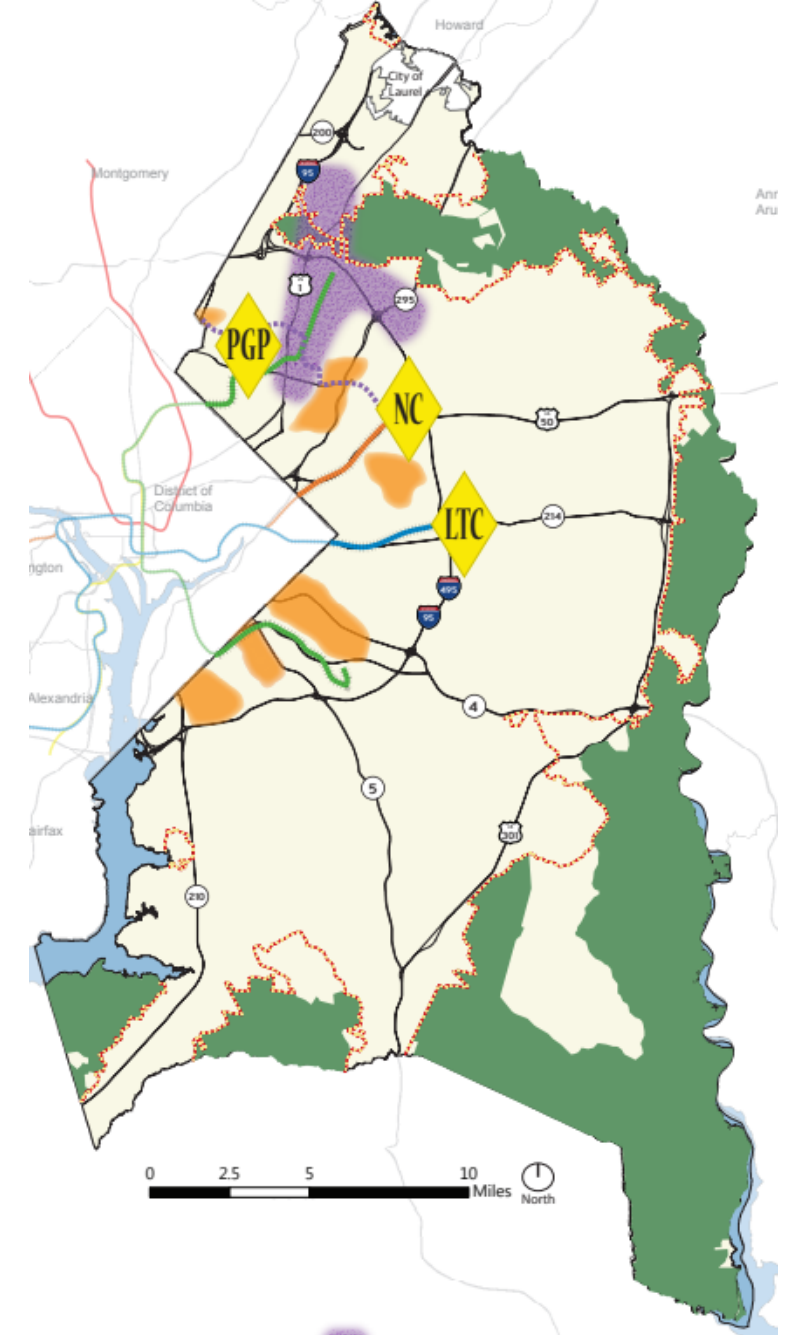
» Adequately fund neighborhood revitalization programs and coordinate resources to revitalize targeted neighborhoods

- » Address housing blight, commercial disinvestment, vandalism, and related issues
- » Constantly evaluate Neighborhood Reinvestment Areas
- » Develop implementation plans and long-term plans



» Preserve the County's remaining prime agricultural and forest resources by meeting the PPA's goal to place 24,769 acres within easements

- » • Acquisition of agricultural easements
- » • Additional funding for Historic Agricultural Resource Preservation Program
- Obtain Maryland Agricultural Land Preservation Foundation certification
- » • Partner with the DPR, the Maryland Department of Natural Resources, and nonprofit organizations to identify forest lands for acquisition, preservation, or permanent protection.



Plan 2035 Evaluation Metrics

Monitor, collect, and
evaluate data on
indicators at one and
five year intervals



»» Five-Year Review published
September 2020

»» Reported on new dwelling unit
and job number progress
relative to Growth Policy goals

Reviewed all 26 Indicators and
reported progress

»» Made recommendations for
additional monitoring and
evaluation, and introducing new
indicators

Plan 2035 Indicators

Indicators	% Change		Target
POSITIVE PERFORMANCE			
Agricultural land preserved, acres	4%	↑	↑
Bike and pedestrian facilities constructed*		↑	↑
Commercial vacancy rates			
Flex	-31%	↓	↓
Industrial	-25%	↓	↓
Office	-24%	↓	↓
Retail	-20%	↓	↓
Commuting patterns	20%	↑	↑
Crime rates*	-28%	↓	↓
Foreclosure rates	-60%	↓	↓
Forest planted and preserved, acres	1%	↑	↑

Plan 2035 Indicators

Indicators	% Change		Target
POSITIVE PERFORMANCE			
Higher education attainment*	7%	↑	↑
Households burdened by housing costs, percent	-10%	↓	↓
Housing and transportation affordability	-3%	↓	↓
Impervious surfaces retrofit, acres		↑	↑
LEED® certified buildings*	10%	↑	↑
Occupied housing units	2%	↑	↑
Percent occupied	3%	↑	↑
Poverty rates	-20%	↓	↓
Regional share of employment	10%	↑	↑
Unemployment rates	-33%	↓	↓
Wage growth	1%	↑	↑

Plan 2035 Indicators

Indicators	% Change	Target
NEUTRAL PERFORMANCE		
Fast food restaurants, square feet	0 ↔	↓
Mode split—walk, bike, transit, and auto trips*	0 ↔	↑
Waterway health*		↑
NEGATIVE PERFORMANCE		
Commercial versus residential tax base	-9% ↓	↑
County greenhouse gas emissions	0.2% ↑	↓
Household net worth or wealth ⁺	-9% ↓	↑
Obesity/overweight rates		
Adults	24% ↑	↓
Youths	14% ↑	↓
Recycling rates	-5% ↓	↑
Vehicle miles traveled (per capita)	3% ↑	↓

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