

COUNTY COUNCIL RETREAT

PROTOTYPE FOR WHAT IS POSSIBLE

Thursday, January 15, 2026

The Hotel at the University of Maryland, 7777 Baltimore Ave., College Park, MD 20740

AGENDA

8:45 a.m. – 10:00 a.m. Leadership Breakfast
(Curry Room)

10:00 a.m. – 10:15 a.m. Chair's Opening Remarks
(Crossland Ballroom)
Purpose, priorities, and desired output.

- The Honorable Krystal Oriadha, Chair, Prince George's County Council

10:15 a.m. – 11:00 a.m. State of the County & Fiscal Outlook
(Crossland Ballroom)
Strengthen multi-year fiscal planning and align policy ambition with long-term financial sustainability that includes County fiscal outlook, State funding trends, and Federal funding volatility.

- The Honorable Aisha N. Braveboy, County Executive, Prince George's County
- Angela Fair, Acting Director, Office of Management and Budget

11:00 a.m. – 12:15 p.m. Economic Development as a Revenue Strategy Panel
(Crossland Ballroom)
Shift from incentive-driven development to intentional revenue generation by targeting industries that deliver high wages, local hiring, and long-term tax base growth.

- Tracy Benjamin, Esq., DCAO for Economic Development
- Jonathan Butler, Director, Department of Housing and Community Development
- Perry Paylor, Executive Director, Redevelopment Authority
- Ebony Stocks, Interim Executive Director, Economic Development Corporation
- Leslie Graves, President, Experience Prince George's



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AGENDA *(continued)*

12:15 p.m. – 1:15 p.m.

Working Lunch – Regional Alignment

(Crossland Ballroom)

Discuss shared challenges, competitive dynamics, and opportunities for regional coordination.

Council of the District of Columbia

- The Honorable Phil Mendelson, Chairman
- Blaine Stum, Deputy Committee Director, Committee of the Whole

Montgomery County Council

- The Honorable Will Jawando, Council Member At-large

Metropolitan Council of Governments

- Monica Beyrouti Nunez, Manager, Government Relations and Member Services

1:15 p.m. – 2:45 p.m.

Housing Across the Continuum

(Crossland Ballroom)

Advance the full housing continuum, including rental affordability, workforce housing, middle-income homeownership, and community preservation.

- Brian Wilbon, DCAO for Health, Human Services & Education
- Jonathan Butler, Director, Department of Housing and Community Development
- Marverly Nettles Simpson, Committee Director, General Assembly Committee
- Orlando Velez, College Park Community Preservation Trust
- Bryan Franklin, Local Initiatives Support Corporation
- Laura Searfoss, Enterprise Community Partners
- Kathryn Howell, National Center for Smart Growth

2:45 p.m. – 3:00 p.m.

Break

3:00 p.m. – 4:30 p.m.

Committee Breakouts – Round 1

(Henson Room)

Set committee-level priorities aligned to countywide themes.

4:30 p.m. – 5:00 p.m.

Day 1 Synthesis

(Crossland Ballroom)

Summarize key insights, emerging themes, and unresolved questions.



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