A New Vision for Healthcare in Prince George’s County
What is UMMS?
UMMS Organizational Structure

Private Institution

- The University of Maryland Medical System
- The University of Maryland Medical Center
- 11 Additional Hospitals
- A Network of Healthcare Services

Public Institution

- The University of Maryland, College Park
- School of Medicine, Baltimore
- University of Maryland Baltimore
- Additional Colleges and Universities

Additional Colleges and Universities
UMMS, in partnership with the UM School of Medicine, will be the premier healthcare system serving Maryland and the region, and a national model for the integrated delivery of healthcare.
What Sets UMMS Apart

#1 We are focused on Maryland’s health

#2 In partnership with the UM School of Medicine, we bring innovation, discovery, new cures and therapeutic treatments to people living in Maryland, across the US, and the world

#3 We train the next generation of healthcare providers
Providing Quality Healthcare in Maryland
A New Vision for Healthcare in Prince George’s County

A Collaborative Process Between
State of Maryland – Prince George’s County – UMMS – University System of Maryland – Dimensions Health System

Established a Vision:

• Improving Community-based Provider Access to High Quality Medical Care

• Establishing Population Health Management Practices

• Developing an Ambulatory Care Network

• Developing a New Regional Medical Center
Welcoming Back Prince George’s Residents

XX% of Prince George’s County Residents currently get their healthcare outside of the County

If only XX% Return = 800 Jobs
Building clinical programs in partnership with the UM School of Medicine physicians and UMMC

- Trauma and Critical Care
- Emergency Medicine
- Cardiac Surgery, Vascular Surgery, Orthopedics
- Neonatology

Finalizing Affiliation with UMMS to expand services, improving access to care

Constructing the new regional medical center
Where Does the Funding Come From?

New Regional Medical Center Capital Contributions

- The State of Maryland
- Prince George’s County
- The University of Maryland Medical System

Each contributes one-third.
The Planning of Your New Regional Medical Center
Community Input

- Site Selection
- Building Image Selection
- Local Community/Neighborhood Groups
- Health Department/EMS/Park & Planning
- Disabilities Advocacy Groups
- MBE Fairs
- Patient & Family Advisory Group
- Local Business Participation in Construction
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>REGULATORY APPROVAL</td>
<td>OCTOBER 2016</td>
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<tr>
<td>UMMS ACQUIRES DIMENSIONS HEALTH SYSTEM</td>
<td>FALL of 2017</td>
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<tr>
<td>GROUNDBREAKING</td>
<td>NOVEMBER 2017</td>
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<tr>
<td>CONSTRUCTION COMPLETE</td>
<td>DECEMBER 2020</td>
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<tr>
<td>GRAND OPENING</td>
<td>MARCH 2021</td>
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A Complete Range of Services

Inpatient Services

- +/- 600,000 SF
- 205 Private Inpatient Rooms
- Emergency Department
- Observation Unit
- Trauma Department
- 8 Operating Rooms
- Pre & Post-Op Care
- Intensive Care Unit
- Intermediate Care Unit
- Inpatient Medical/Surgical Care
- Behavioral Health Unit
- Mt. Washington Pediatric Unit
- Women’s Services
- Mother & Baby Program
- Neo-natal Intensive Care Unit
- Academic Residency Program
Outpatient Services

- +/- 62,000 SF
- Two Level Cancer Center with Radiation Oncology and Medical Oncology
- Perinatal Diagnostic Center
- Outpatient Clinics
- Outpatient Lab
- Cardiac Rehabilitation Center
Patient and Family Engagement

Accessible via TV in Patient Rooms:

**PATIENT EDUCATION**
1. Clinical Educational Videos
2. Education on Prescriptions & Treatments
3. Educational Self-help Content
4. Status/Discharge Checklist
5. Displayed Care Team Information
6. Wayfinding & basic info
7. Patient Resource Center

**PATIENT ENTERTAINMENT**
1. Movies and Music on Demand
2. Books/Magazines/Newspapers on Demand
3. Selection of Games
Patient Centered Care

Patient and Family Engagement

**Patient Services & Care**

1. Access your medical records
2. View Lab and Imaging results
3. Leave feedback on your care
4. Order your food
5. View your treatment schedule
6. Family can leave messages on “whiteboard”
7. Staff are identified when they enter your room
8. Reminders from staff
9. Pain management
10. Order your medications for home
11. Access important information from home

**Benefits for Staff**

1. Efficient workflow (personal devices, RTLS, RFID)
2. Immediate reporting of issues
3. Dashboard data to improve workflows
4. Efficient registration/check-in
TYPICAL PATIENT FLOOR
Our Brand is….

- Who we are *in the mind* of our target audience
- Our image *as described by the public*
- How people describe us

Our Brand Name is….

- Words that define who we are
- Our symbol
- Our corporate colors and logos
“University of Maryland” is the Master Brand for all affiliated entities, hospital, centers and subsidiaries

The UMMS naming and logo hierarchy ….

- Clearly demonstrates the tie to the University of Maryland
- Elevates reputation
- Show the identity of each affiliate and location
- Is a standard framework that supports all current and future facilities
Each New Affiliate Logo Conforms to the Standard Design:

UM Davidge Hall

St. Joseph Medical Center

Upper Chesapeake Health
Coming Soon: Completion of Affiliation
New Names and Logos at all Facilities

Current Names & Logos

Prince George’s Hospital Center

Laurel Regional Hospital

Bowie Health Center

Family Health and Wellness Center

New Names and Logos

University of Maryland Prince George’s Hospital Center

University of Maryland Laurel Regional Hospital

University of Maryland Bowie Health Center

University of Maryland Family Health & Wellness Center AT CHEVERLY
In Addition, “Dimensions” Will Be Replaced With a New Name

UMMS Regional Affiliate Name

Individual Facility Names

University of Maryland Shore Regional Health

University of Maryland Upper Chesapeake Health

University of Maryland Shore Medical Center at Easton

University of Maryland Harford Memorial Hospital

University of Maryland Shore Medical Center at Dorchester

University of Maryland Upper Chesapeake Medical Center

University of Maryland Shore Medical Center at Chestertown
New Name to Replace “Dimensions”

- Identifies DC metro as geographic service area
- Indicates a system serving all of Prince George’s County and beyond
- Differentiated from UM Baltimore Washington Medical Center (in Anne Arundel County)
- Preferred ways to shorten: “UM Capital” or “UM Capital Health”
UMMS Affiliation
Finalized (September)

Name for New Regional Medical Center in Largo

New Name for New Hospital 2021
Partnering in Care

Ways YOU Can Help

- Let us earn your trust
- Allow us to take care of you and your family
- Participate in fundraising efforts
- Become an Ambassador - Spread the word