

# Healthcare

In Prince George's  
County, Maryland

Board of Health Presentation  
Town Hall Meeting

July 9, 2012



Rushern L. Baker, III  
County Executive





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County Executive



**HEALTH  
DEPARTMENT**  
Prince George's County

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# Health Care Reform (Obama Care)

### Current Benefits

- More Marylanders to get affordable, quality health coverage and care
- Tax credits for small businesses
- Prescription rebates
- Kids with pre-existing conditions insurance coverage-eligible
- Preventive care insurance coverage
- No lifetime insurance dollar limit

### New Benefits

- *MD Health Benefit Exchange* to facilitate shopping for affordable health plans with essential coverage sets
- Medical Assistance coverage expansion
- Employee vouchers
- Required employer health insurance coverage
- Quality of care linked to payments
- Tax credits tied to affordability; fees tied to those who opt-out



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# *Health Department Role in a Current Local Severe Weather Event*

- Microburst (June 23<sup>rd</sup> ) and Severe Weather Event (June 29<sup>th</sup> ) caused widespread power outages and emergency situations
- Emergency Operations Center (EOC)
- Shelters / On-call public health nurses
- Nursing homes, dialysis centers and hospitals without power
- Food protection
- Cooling Centers



*Roof Collapse, Shoppers Food Warehouse, Oxon Hill, MD*



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### Significant Health Indicators

SHIP Measure (County Baseline Source)	County Baseline	Maryland Baseline	Maryland 2014 Target
Percentage of <b>adults who are at a healthy weight</b> (BRFSS 2008-2010)	<b>30.6%</b>	34.0%	35.7%
Percentage of <b>youth (ages 12-19) who are obese</b> (MYTS 2008)	<b>17.9%</b>	11.9%	11.3%
Percentage of census tracts with food deserts (USDA 2000)	<b>13.6%</b>	5.8%	5.5%
<b>New cases of HIV in persons age 13 &amp; older</b> per 100,000 (IDEHA 2009)	<b>56.4</b>	32	30.4
Rate of <b>heart disease deaths</b> per 100,000 population (age adjusted) (VSA 2007-2009)	<b>224.2</b>	194.0	173.4
Rate of <b>ED visits for hypertension</b> per 100,000 population (HSCRC 2010)	<b>257.7</b>	237.9	225.0
<b>Infant Mortality Rate</b> per 1,000 births (VSA 2007-2009)	<b>10.4</b>	7.2	6.6





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# Prince George's County Health Improvement Plan Update

- **Plan completion November 2011**, first in the State, aligned with SHIP
- **Health Department restructuring** to align with Plan Priorities and Health Care Reform
- Creation of the **Prince George's Healthcare Action Coalition (PGHAC)** to assist in the implementation of the Local Health Plan
  - ✓ Members from multiple sectors
  - ✓ Engaged, competent stakeholders in healthcare, non-profits and the public
  - ✓ Workgroup structure



PRINCE GEORGE'S  
**HEALTHCARE**  
ACTION COALITION  

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COMMUNITY-POWERED



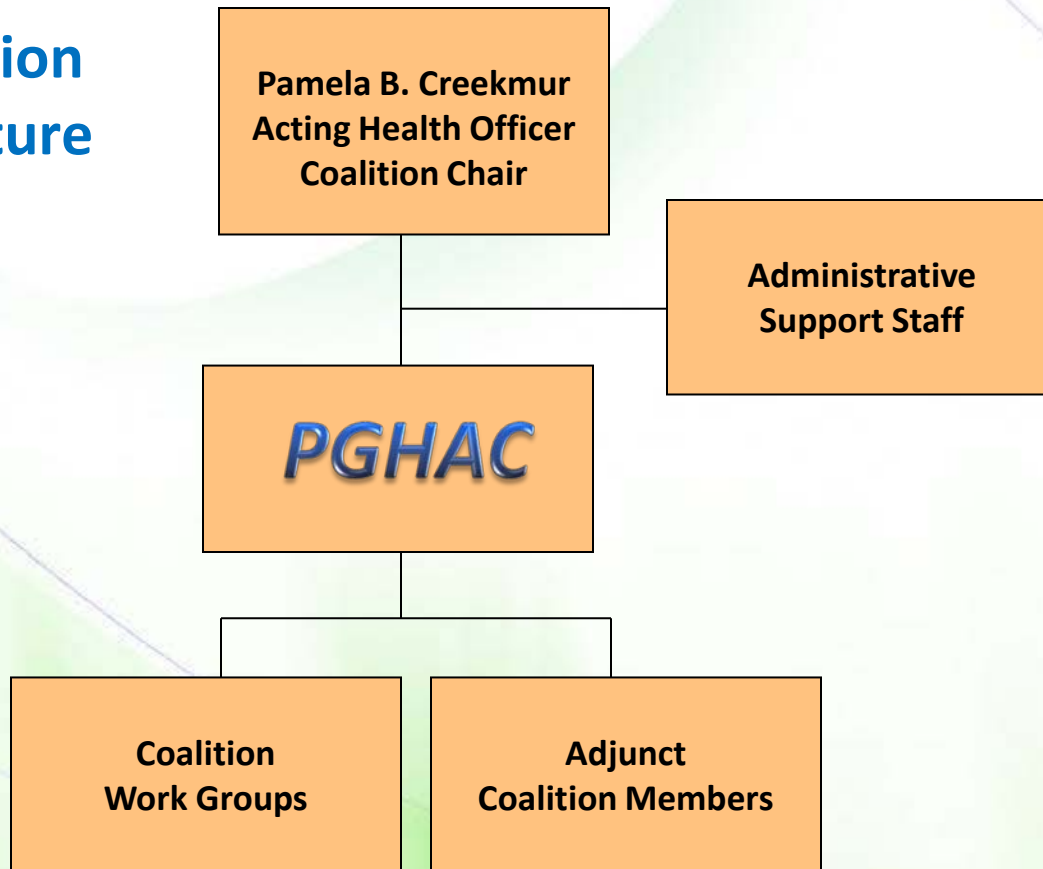
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## Coalition Structure



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# Major Concerns for Prince George's County

## Work Group Activities

### Work Group Chairs / Coordinators

#### Priority 1 Work Group

#### ACCESS TO CARE

*Ensure residents receive  
needed health care  
particularly low income,  
uninsured/  
underinsured adults and  
children*

#### Priority 2 Work Group

#### CHRONIC DISEASE

*Prevent and control  
chronic disease  
in Prince George's  
County*

- Increase MA eligibility and enrollments by Social Services, the Health Department and FQHCs
- Identify geographic areas of highest need
- Revise/distribute *Community Services Guide-At-A-Glance*

- Design and implement a menu labeling educational campaign
- Design and implement a healthier foods educational campaign encouraging farmers markets
- Virtual supermarkets
- K-12 Fitness Gram Program



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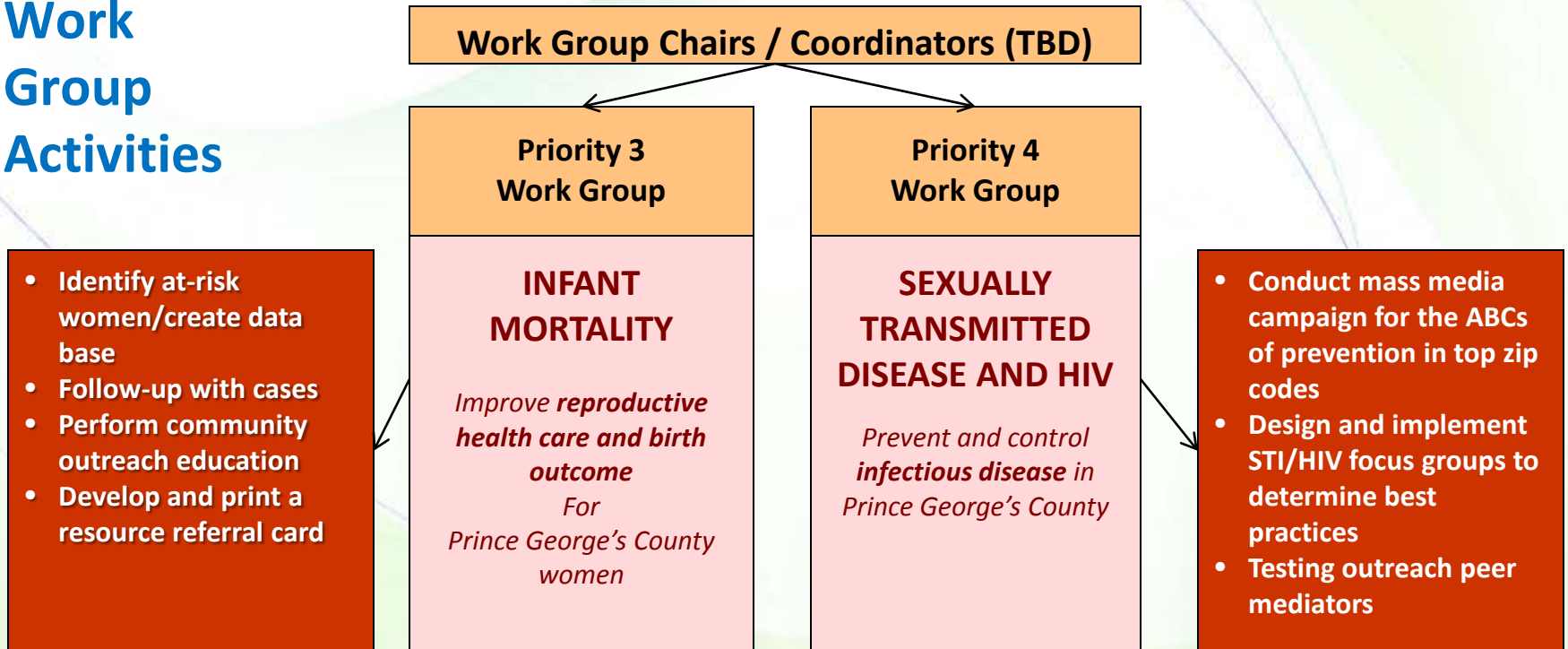


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***Protecting and Improving  
The Health of Our Community***